Learning Forward’s 2023 Annual Conference

Washington, DC | Gaylord National Resort and Convention Center

EVIDENCE INTO ACTION

Dec. 3-6, 2023 | #learnfwd23

Save up to $620 with preview discounts.

Justify Your Attendance at Learning Forward’s 2023 Annual Conference

#learnfwd23 | conference.learningforward.org
The learning conference.

Education leaders and policy makers will gather to share professional learning expertise focused on creating and sustaining equity and excellence in teaching and learning every day.

Make connections and take home tools and strategies to understand and implement effective professional learning in classrooms, schools, and systems.

This year’s Annual Conference theme is **Evidence Into Action**, which speaks to the importance of evidence-based practices and how Learning Forward bridges research and implementation to improve results for each student.

Education leaders at all levels—policy, system, school, and classroom—will lead like-minded colleagues through the tools and strategies needed to understand and implement proven, evidence-based professional learning.


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“THE SESSIONS WERE EXCELLENT AND I HAD TAKEAWAYS FROM EVERY SINGLE ONE THAT I COULD USE IN MY CLASSROOM.”

2022 CONFERENCE ATTENDEE
Talking points

1. Explain specifically what you plan to learn by attending the conference and how that will benefit your peers and the students in your school or district.

2. In addition to your personal learning goals, here are other popular reasons to attend:
   - Network with other education professionals experiencing similar challenges;
   - Stay on top of best practices from leaders in the field;
   - Small one-on-one learning experiences, even though at an international conference;
   - Take new knowledge and understanding of the latest research back to schools to make change; and
   - Experience dynamic, interactive learning experiences that rejuvenate and refresh educators at all levels.

3. Show how you will share the learning with your team and when you return.
   - Share session presentations and handouts;
   - Write summaries and analyses;
   - Create a slideshow presentation or video;
   - Utilize technology that you learn about at the conference;
   - Model learning strategies you discover;
   - Volunteer to host miniworkshops; or
   - Plan sharing opportunities across grade levels, subject areas, and schools.

4. Be prepared and proactive
   - Share evidence that high-quality professional learning standards lead to better student outcomes: standards.learningforward.org/research;
   - Book your travel early;
   - Ask others at your school if they would want to attend to take advantage of the 10% group discount; and
   - Avoid the nonmember registration fee by joining Learning Forward or renewing your Learning Forward membership and bundle 3 or more days to save on registration.
Dear Colleague,

I am writing to request approval to attend the Learning Forward Annual Conference this December 3-6.

[Explain specifically what you plan to learn by attending the conference and how that will benefit your peers and the students in your school or district.]

Example: As you know, our professional learning goals this year include developing personalized instruction and data-based program evaluation. Learning Forward’s conference is the only place where I can attend multiple sessions on my topics of interest, plus choose from more than 200 other sessions focused on high-quality professional learning.

Here are some other advantages to attending this conference:

• Networking with other educators who are experiencing similar challenges;
• Staying on top of best practices from leaders in the field;
• Seeing first-hand the kinds of dynamic, interactive learning experiences that rejuvenate and refresh educators at all levels.
• Most importantly, conference attendance benefits extend beyond the event, affording me access to a wide array of valuable tools, resources, and journal articles essential for my sustained learning;

[Describe how you plan to share the learning upon your return.]

Upon my return, I plan to share my learning with my team and other staff as needed. I can do so by sharing session presentations, handouts, and written summaries. I can also utilize technology that I learn about, model learning strategies I discover, and host mini workshops across grade levels, subject areas, and schools.

Attending this event will provide me with new research-based strategies I can implement immediately that lead to improvements in student outcomes. This conference not only fits well within our system’s strategic priorities, it also fulfills my personal learning goals by unlocking pathways to high-quality professional learning.

Thank you,

[name]
Benefits to your district

Effective professional learning remains the single most powerful investment a district can make for improving educator effectiveness to increase student achievement.

The conference offers a district’s education leaders:
- Connections;
- Tools;
- Learning opportunities; and
- Resources needed to design, implement, and measure high-quality professional learning for educator and student success.

Conference Attendee Profile
Who attends the Learning Forward Annual Conference?

- **47%** District/Central Office, Superintendents, Directors/Coordinators
- **20%** Higher Education, State Agency, Consultants, and More
- **19%** Teachers, Instructional Coaches
- **14%** Principals

**1969** Founded in 1969, Learning Forward now has more than 11,000 members and 40,000 subscribers in 50 states and 15 countries.

**36** Number of Learning Forward State and Provincial Affiliates that support staff developers.

**40** Number of states that have adopted or adapted Learning Forward’s Standards for Professional Learning to shape the quality of professional learning educators experience.

**98%** of attendees report that they leave the conference with ideas they will implement or apply.

**97%** recommend, make, or approve purchases.

**90%** master’s degree or higher.

**93%** of members used a Learning Forward product or publication during the previous 12 months.

Conference Sponsors
Pricing options

REGISTRATION POLICIES AND PROCEDURES
Fees for Sunday include lunch, materials, and program attendance. Fees for Monday and Tuesday include lunch, general session program, morning sessions, afternoon sessions, and materials. Wednesday’s fee includes brunch, general session program, morning sessions, and materials.

REGISTRATION DISCOUNTS
Learning Forward members receive discounted registration. Join, renew, or upgrade your membership to attend the conference at the member rate. Save $100 with a 4-day registration. Groups of 10 or more are eligible for a 10% discount. Please call 800-727-7288 to receive a discount code.

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<th>SUNDAY, DEC. 3</th>
<th>Preconference only</th>
<th>$331</th>
<th>$431</th>
<th>$346</th>
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<td>MONDAY, DEC. 4</td>
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HOTEL & TRAVEL INFORMATION
Book now for best availability!
Reservations can be made through Friday, Nov. 10, 2023. To book a hotel guest room at the Learning Forward Annual Conference hotel rates, please make your reservation by the cutoff date of Friday, Nov. 10, 2023. Hotel changes and/or cancellations can be made, but cancellation for large group holds after Friday Oct. 21, 2023, will incur a one-night hotel room charge for each room reserved. Book now to secure a rate in the room block and be connected to all the conference activities at the Gaylord National Harbor Resort and Convention Center.
Make your reservations online anytime: conference.learningforward.org

4 WAYS TO REGISTER: Registrations are accepted by mail, fax, or scan. All registrations require payment for processing.

ONLINE: conference.learningforward.org
MAIL: Learning Forward Conference Registration, 504 S. Locust Street, Oxford, OH 45056
FAX: 513-523-0638
SCAN: office@learningforward.org

EVIDENCE INTO ACTION LEARNING FORWARD’S 2023 ANNUAL CONFERENCE PREVIEW

CONFERENCE.LEARNINGFORWARD.ORG
Possible funding sources

First and foremost, ask your school or district if they have money available for professional learning. Often money is left untouched because educators are not aware they can make the request. Provide a strong rationale aligned to building and district goals. Seek out grants from organizations you belong to, including state or provincial education agencies, PTA/PTO, religious institutions, Kiwanis or Rotary Clubs, etc. Additionally, note that high-quality professional development is an allowable activity of Elementary and Secondary School Emergency Relief (ESSER) funds.

- **GrantSelect**
  is an online database of funding opportunities such as grants (for programs, projects, planning, start-up, endowments, technical assistance, facilities and equipment, etc.), awards, and fellowships for example.
  [https://www.grantselect.com](https://www.grantselect.com)

- **Dedicated GrantWatch**
  researchers and grant associates, publish the newest grants and letters of inquiry (daily) and archive the grants with past funding dates. Government agencies, foundations, and corporations post the details of their funding opportunity for free through their dedicated portal.
  [https://www.grantwatch.com/](https://www.grantwatch.com/)

- **The NEA Foundation**
  Learning & Leadership grants support the professional development of National Education Association members.

- **English Language Acquisition State Grants**

- **Special Education – State Personnel Development Grants Program**
  [https://www2.ed.gov/programs/osepsig/index.html](https://www2.ed.gov/programs/osepsig/index.html)

- **Special Education – Personnel Development to Improve Services and Results for Children with Disabilities**
  [https://www2.ed.gov/programs/osepprep/index.html](https://www2.ed.gov/programs/osepprep/index.html)