NASHVILLE | DEC 4-7, 2022
2022 LEARNING FORWARD ANNUAL CONFERENCE
GAYLORD OPRYLAND RESORT
AND CONVENTION CENTER

SPONSORSHIP OPPORTUNITIES

#learnfwd22 | conference.learningforward.org
Our sponsorship options offer an alternative to the traditional trade-show hall. In addition to prominent recognition, you will be able to join the conference as an attendee with added opportunities to present a session, schedule client meetings, and engage in a dedicated reception with leaders and decision makers that influence today’s education industry!

Join recognized leaders of educator professional learning at Learning Forward’s 2022 Annual Conference.

**As a sponsor and attendee:**

- **Choose the level that meets your needs**
- **Present sessions during dedicated sponsor time**
- **Engage with attendees throughout the conference venue**
- **Attend conference sessions**
- **Schedule private client meetings**

**Previous sponsors:**

- Corwin
- AmericaEd and channel5phinova onשלט
- Cognia
- Frontline Education
- IBM
- kickup
- NEA
- Second Stop
- Solution Tree
- Swivl
- Wallace
- WestEd
CONNECT WITH KEY DECISION MAKERS FOR YOUR PROGRAMS AND SERVICES!

SUPERINTENDENTS
DIRECTORS OF LEARNING
DIRECTORS OF PROFESSIONAL DEVELOPMENT
CURRICULUM AND INSTRUCTION DIRECTORS
CENTRAL OFFICE ADMINISTRATORS
STATE/REGIONAL/PROVINCIAL EDUCATION PERSONNEL
PRINCIPALS
COACHES
TEACHERS
EDUCATIONAL CONSULTANTS

2022 LEARNING FORWARD ANNUAL CONFERENCE
conference.learningforward.org
#learnfwd22

FOUNDED IN 1969, LEARNING FORWARD NOW HAS MORE THAN 11,000 MEMBERS AND 40,000 SUBSCRIBERS IN 50 STATES AND 15 COUNTRIES.

WHY SPONSOR LEARNING FORWARD’S 2022 ANNUAL CONFERENCE? PARTNER WITH A LEADER IN THE FIELD

CONFERENCE ATTENDEE PROFILE
Who attends the Learning Forward Annual Conference?

- 40% DISTRICT/ CENTRAL OFFICE/ ADMINISTRATION CONSULTANTS, SCHOOL BOARD MEMBERS, GRADUATE STUDENTS, & OTHER
- 23% TEACHERS & INSTRUCTIONAL COACHES
- 22% PRINCIPALS
- 15%

NUMBER OF STATES THAT HAVE ADOPTED OR ADAPTED LEARNING FORWARD’S STANDARDS FOR PROFESSIONAL LEARNING TO SHAPE THE QUALITY OF PROFESSIONAL LEARNING EDUCATORS’ EXPERIENCE.

93% OF MEMBERS USED A LEARNING FORWARD PRODUCT OR PUBLICATION DURING THE PREVIOUS 12 MONTHS.

40
NUMBER OF LEARNING FORWARD STATE AND PROVINCIAL AFFILIATES THAT SUPPORT STAFF DEVELOPERS.

36

98% OF ATTENDEES REPORT THAT THEY LEAVE THE CONFERENCE WITH IDEAS THEY WILL IMPLEMENT OR APPLY.

97% RECOMMEND, MAKE, OR APPROVE PURCHASES

90% MASTER’S DEGREE OR HIGHER

FOUND IN 1969, LEARNING FORWARD NOW HAS MORE THAN 11,000 MEMBERS AND 40,000 SUBSCRIBERS IN 50 STATES AND 15 COUNTRIES.
BEFORE THE EVENT
- 1 postal OR email use of the conference registration list for postal mailing OR email send (Can be changed to send after the event instead.)

DURING THE EVENT
- Recognition in general session, conference mobile app, social media, and conference signage
- Link from Learning Forward conference website
- 2 Complimentary three-day conference registrations (consecutive days)
- 1 Table during 90-minute reception

ONGOING ENGAGEMENT
- 2 Learning Forward Standard memberships

BEFORE THE EVENT
- 1 postal OR email use of the conference registration list for postal mailing OR email send (Can be changed to send after the event instead.)

DURING THE EVENT
- Recognition in general session, conference mobile app, social media, and conference signage
- Link from Learning Forward conference website
- 4 complimentary three-day conference registrations (consecutive days)
- 1 Table during 90-minute reception
- 1 Session during reserved sponsor/partner session time*

ONGOING ENGAGEMENT
- 4 Learning Forward Standard memberships
- 1 Half-page ad, in April issue of The Learning Professional journal

* Time sensitive, items have deadlines

To take advantage of these sponsorship opportunities, please contact:
Carrie Freundlich | 972-421-0886
carrie.freundlich@learningforward.org

More opportunities on the next page
2022 ANNUAL CONFERENCE
SPONSORSHIP OPPORTUNITIES

BEFORE THE EVENT
- Use of the conference registration list for one postal mailing and one email send (Can be changed to send after the event instead.)
- Full-page ad in conference program (Ad deadline May 16)*

DURING THE EVENT
- Use of the conference registration list for one postal mailing and one email send
- Recognition in general session, conference mobile app, social media, and conference signage
- Link from Learning Forward conference website
- 6 complimentary three-day conference registrations (consecutive days)
- 2 tables during 90-minute reception
- 1 session during reserved sponsor/partner session time*
- 1 reserved meeting room for meetings with conference attendees on Saturday*

ONGOING ENGAGEMENT
- 6 Learning Forward Standard memberships
- 1 ad in April issue of The Learning Professional journal

* Time sensitive, items have deadlines

SPONSORSHIP ADD-ON OPTIONS

SPONSOR WELCOME RECEPTION............ $5,000 with three minutes for remarks and includes vendor signage

SPONSOR SUNDAY PRECONFERENCE LUNCH.................................................. $5,000 with three minutes for welcome remarks with option to share brochures

MORNING COFFEE BREAK SPONSOR ...... $4,000

MOBILE APP BANNER ........................................ $4,000

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BEFORE THE EVENT
- Use of the conference registration list for one postal mailing and one email send
- 1 full-page ad in conference program (Ad deadline May 16)*

DURING THE EVENT
- Use of the conference registration list for one postal mailing and one email send
- Recognition in general session, conference mobile app, social media, and conference signage
- Link from Learning Forward conference website
- 10 complimentary three-day conference registrations (consecutive days)
- 2 tables during 90-minute reception
- 2 sessions during reserved sponsor/partner session time*
- 1 reserved meeting room for meetings with conference attendees on Saturday*
- 2 booth spaces
- Space for a private party on Monday or Tuesday evening (up to 2,500 sq ft)

ONGOING ENGAGEMENT
- 1 use of the conference registration list for postal mailing or email send
- 10 Learning Forward Standard memberships
- 1 ad in April issue of The Learning Professional journal
- 1 post-conference webinar
- 1 invitations to participate in session scoring for the next conference.

* Time sensitive, items have deadlines
BEFORE THE EVENT
- 1 use of the conference registration list for postal mailing and email send
- 1 full-page ad in conference program (Ad deadline May 16)*

DURING THE EVENT
- 1 use of the conference registration list for postal mailing and email send
- Recognition in general session, conference mobile app, social media, and conference signage
- Link from Learning Forward conference website
- 12 complimentary three-day conference registrations (consecutive days)
- 2 tables during 90-minute reception
- 2 session/s during reserved sponsor/partner session time*
- 1 reserved meeting room for meetings with conference attendees on Saturday*
- 1 reserved table at one general session
- 2 booth spaces
- 1 on-stage introduction of one keynote speaker
- Space for a private party on Monday or Tuesday evening (up to 5,000 sq ft)

ONGOING ENGAGEMENT
- Use of the conference registration list for one postal mailing and one email send
- 12 Learning Forward Standard memberships
- 2 full-page ads, any issue in The Learning Professional journal
- 1 post-conference webinar
- 2 invitations to participate in session scoring for the next conference.

* Time sensitive, items have deadlines