NASHVILLE | DEC 4-7, 2022
2022 LEARNING FORWARD ANNUAL CONFERENCE
GAYLORD OPRYLAND RESORT AND CONVENTION CENTER

SPONSORSHIP OPPORTUNITIES

#learnfwd22 | conference.learningforward.org

REIMAGINE
Our sponsorship options offer an alternative to the traditional trade-show hall. In addition to prominent recognition, you will be able to join the conference as an attendee with added opportunities to present a session, schedule client meetings, and engage in a dedicated reception with leaders and decision makers that influence today’s education industry!

Join recognized leaders of educator professional learning at Learning Forward’s 2022 Annual Conference.

**As a sponsor and attendee:**

- Choose the level that meets your needs
- Present sessions during dedicated sponsor time
- Engage with attendees throughout the conference venue
- Attend conference sessions
- Schedule private client meetings

**Previous sponsors:**

- Corwin
- Adaptive Learning and Education Solutions
- Cogent
- Frontline Learning
- IBM
- Kickup
- NEA
- Solution Tree
- Swivl
- Wallace
- WestEd
**Why Sponsor Learning Forward’s 2022 Annual Conference? Partner with a Leader in the Field**

**Conference Attendee Profile**

<table>
<thead>
<tr>
<th>Role</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>District/Central Office/Administration</td>
<td>40%</td>
</tr>
<tr>
<td>Consultants, School Board Members, Graduate Students, &amp; Other</td>
<td>23%</td>
</tr>
<tr>
<td>Teachers &amp; Instructional Coaches</td>
<td>22%</td>
</tr>
<tr>
<td>Principals</td>
<td>15%</td>
</tr>
</tbody>
</table>

**Number of States That Have Adopted or Adapted Learning Forward’s Standards for Professional Learning to Shape the Quality of Professional Learning Educators’ Experience.**

40

**Number of Learning Forward State and Provincial Affiliates That Support Staff Developers.**

36

**93%** of Members Used a Learning Forward Product or Publication During the Previous 12 Months.

**98%** of Attendees Report That They Leave the Conference with Ideas They Will Implement or Apply.

**97%** Recommend, Make, or Approve Purchases

**90%** Master’s Degree or Higher
BEFORE THE EVENT
- 1 postal OR email use of the conference registration list for postal mailing OR email send (Can be changed to send after the event instead.)

DURING THE EVENT
- Recognition in general session, conference mobile app, social media, and conference signage
- Link from Learning Forward conference website
- 2 Complimentary three-day conference registrations (consecutive days)
- 1 Table during 60-minute reception

ONGOING ENGAGEMENT
- 2 Learning Forward Standard memberships

BEFORE THE EVENT
- 1 postal OR email use of the conference registration list for postal mailing OR email send (Can be changed to send after the event instead.)

DURING THE EVENT
- Recognition in general session, conference mobile app, social media, and conference signage
- Link from Learning Forward conference website
- 4 complimentary three-day conference registrations (consecutive days)
- 1 Table during 60-minute reception
- 1 Session during reserved sponsor/partner session time*

ONGOING ENGAGEMENT
- 4 Learning Forward Standard memberships
- 1 Half-page ad, in April issue of The Learning Professional journal

* Time sensitive, items have deadlines

To take advantage of these sponsorship opportunities, please contact:
Carrie Freundlich | 972-421-0886
carrie.freundlich@learningforward.org

More opportunities on the next page »
2022 ANNUAL CONFERENCE

SPONSORSHIP OPPORTUNITIES

BEFORE THE EVENT
- Use of the conference registration list for one postal mailing and one email send (Can be changed to send after the event instead.)
- Full-page ad in conference program (Ad deadline May 16)*

DURING THE EVENT
- Use of the conference registration list for one postal mailing and one email send
- Recognition in general session, conference mobile app, social media, and conference signage
- Link from Learning Forward conference website
- 6 complimentary three-day conference registrations (consecutive days)
- 2 tables during 60-minute reception
- 1 table in general registration/reception area
- 1 session during reserved sponsor/partner session time*
- 1 reserved meeting room for meetings with conference attendees on Saturday*

ONGOING ENGAGEMENT
- 6 Learning Forward Standard memberships
- 1 ad in April issue of The Learning Professional journal

* Time sensitive, items have deadlines

SPONSORSHIP ADD-ON OPTIONS

SPONSOR WELCOME RECEPTION $5,000
with three minutes for remarks and includes vendor signage

SPONSOR SUNDAY PRECONFERENCE LUNCH $5,000
with three minutes for welcome remarks with option to share brochures

MORNING COFFEE BREAK SPONSOR $4,000

MOBILE APP BANNER $4,000

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BEFORE THE EVENT
- Use of the conference registration list for postal mailing and email send
- Full-page ad in conference program (Ad deadline May 16)*

DURING THE EVENT
- Use of the conference registration list for postal mailing and email send
- Recognition in general session, conference mobile app, social media, and conference signage
- Link from Learning Forward conference website
- 10 complimentary three-day conference registrations (consecutive days)
- 2 tables during 60-minute reception
- 2 sessions during reserved sponsor/partner session time*
- 1 reserved meeting room for meetings with conference attendees on Saturday*
- 1 booth in general registration/reception area
- Space for a private party on Monday or Tuesday evening (up to 2,500 sq ft)

ONGOING ENGAGEMENT
- 1 use of the conference registration list for postal mailing or email send
- 10 Learning Forward Standard memberships
- 1 ad in April issue of The Learning Professional journal
- 1 post-conference webinar
- 1 invitations to participate in session scoring for the next conference.

* Time sensitive, items have deadlines

GOLD LEVEL $20,000

PLATINUM LEVEL $35,000

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conference.learningforward.org |
#learnfwd22
BEFORE THE EVENT
- 1 use of the conference registration list for postal mailing and email send
- 1 full-page ad in conference program (Ad deadline May 16)*

DURING THE EVENT
- 1 use of the conference registration list for postal mailing and email send
- Recognition in general session, conference mobile app, social media, and conference signage
- Link from Learning Forward conference website
- 12 complimentary three-day conference registrations (consecutive days)
- 2 tables during 60-minute reception
- 2 session/s during reserved sponsor/partner session time*
- 1 reserved meeting room for meetings with conference attendees on Saturday*
- 1 reserved table at one general session
- 2 booth spaces
- 1 on-stage introduction of one keynote speaker
- Space for a private party on Monday or Tuesday evening (up to 5,000 sq ft)

ONGOING ENGAGEMENT
- Use of the conference registration list for one postal mailing and one email send
- 12 Learning Forward Standard memberships
- 2 full-page ads, any issue in The Learning Professional journal
- 1 post-conference webinar
- 2 invitations to participate in session scoring for the next conference.

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